

THE HOUSE A SIX DAY CELEBRATION FIFTIETH Anniversary Sale

WHEN THE
EN AT 8:30

MERCHANDISE--EVERYTHING ON SALE



"EVERYTHING WILL BE ON SALE SIX DAYS"



Write To "Betty"

RULES of the sale do not apply to Out-of-Town patrons, to whom we offer the usual exchange and return privileges on all merchandise that is not entirely satisfactory. Write Betty your needs at once—as some lots are limited.

All Mail Orders will be filled in the order in which they are received, and forwarded immediately.



"We Give Our Profits
to Our Patrons"



1920

Our Anniversary Sale is more timely this year than ever, due to the h. c. l., and for this reason we nothing reserved—at cost, and in many cases below cost, for six days.

New York buying office to the extent that they have made concessions in price, almost astounding, over to you—for six days we give our profits to you, our patrons.

top to bottom—EVERYTHING.

MISSSES' APPAREL SECOND FLOOR ON SALE

EXTRA
\$12.50, \$15, \$17.50
Novelty Silk
SKIRTS
\$7.95
—Second Floor

EXTRA
\$100, \$115, \$125
Handsome Silk
DRESSES
\$59.95
—Second Floor

\$2.95, \$3.95
Tub Skirts
\$1.95
—2nd Floor

\$30, \$35 Frocks
Voiles, Etc.
\$19.95
—2nd Floor

\$9.95, \$12.50
Voile Dresses
\$6.95
—2nd Floor

EXTRA
\$25, \$35 Silk
DRESSES
Georgettes included
\$17.95
—Second Floor

EXTRA
\$39.50 Georget
DRESSES
Late Shipment
\$26.95
—Second Floor

\$65, \$69.50
Cloth Suits
\$44.95
—2nd Floor

\$4.95 Tub
Skirts
\$3.25
—2nd Floor

\$8.95, \$9.95
Tub Skirts
\$5.45
—2nd Floor

EXTRA
\$25 White
Serge Skirts
New Shipment.
\$19.95
—Second Floor

EXTRA
\$27.50 White
Serge Skirts
Pleated Styles
\$22.95
—Second Floor

SHOES

EVERYTHING IN THE SHOE DEPARTMENT, MAIN FLOOR, SHOES, POLISHES, SHOE LACES—EVERYTHING ON SALE.

Boots & Low Shoes

\$6, \$7 values, special, pair.....\$5.55
\$7.50, \$8 values, special, pair.....\$6.35
\$9, \$10 values, special, pair.....\$7.95
\$11.00 values, special, pair.....\$8.75
\$12.50 values, special, pair.....\$9.95
\$14.00 values, special, pair.....\$11.15
\$15.00 values, special, pair.....\$11.95
\$16.50 values, special, pair.....\$13.15
\$18.00 values, special, pair.....\$14.35
\$20.00 values, special, pair.....\$15.95
\$22.50 values, special, pair.....\$17.95

EXTRA SPECIAL
ONE-EYELET TIES
Dark Brown Suede Doris One-Eye Ties.
Black Suede Doris One-Eye Ties.
Black Satin Doris One-Eye Ties.
Light Grey Suede Dardenella Instep Ties
—the newest styles and colors—hand
turned soles, full Louis heels—well known
makes—all sizes; \$18.00 values, extra
special, the pair—

\$10.95

EXTRA SPECIAL
WALKING OXFORDS
Dark Brown Kid, or fine Black Kid—
military heel, flexible welted soles—the
fashionable shoe for the tailor-made girl;
\$12.00 values; extra special, the pair—

\$8.95

CHILDREN'S SHOES
ALL SHOES ON 3RD FLOOR ON SALE
Patent and Black Kid Mary Jane Pumps
EXTRA SPECIALS—
Priced according to size.

Size 5½ to 8 — Size 8½ to 11 —
\$1.48 \$2.48
Size 11½ to 2.....\$3.19
\$1.25 Baby Soft Soled Shoes— 98c
All sizes and colors.....

High & Low Shoes

\$1.25 values, special, pair.....98c
\$1.50 values, special, pair.....\$1.38
\$2.00 values, special, pair.....\$1.68
\$2.50 values, special, pair.....\$2.18
\$3.00 values, special, pair.....\$2.48
\$3.50 values, special, pair.....\$2.98
\$4.00 values, special, pair.....\$3.38
\$5.00 values, special, pair.....\$4.28
\$6.00 values, special, pair.....\$5.08
—Third Floor—

We give our profits
to our patrons.

ECONOMY BASEMENT

We give our profits
to our patrons.

EVERYTHING DOWN STAIRS ON SALE

EXTRA
\$20.00 Organdie
Dresses
\$14.98
—Basement

EXTRA
Lisere
Sailors
\$3.98
—Basement

EXTRA
Extra Children's
Hats
\$1.98
—Basement

EXTRA
\$7.98 Voile
Dresses
\$4.98
—Basement

EXTRA
\$24.98 Silk
Dresses
\$14.98
—Basement

EXTRA
\$10.00 Colored
Sailors
\$4.98
—Basement

EXTRA
\$10.00, \$15.00
Boots
\$4.98
—Basement

EXTRA
\$14.98 Voile
Dresses
\$9.98
—Basement

EXTRA
\$24.98 Cloth
Suits
\$14.98
—Basement

EXTRA
\$10.00 Fisk
Sailors
\$1.98
—Basement

EXTRA
\$5.00 Canvas
Low Shoes
\$2.98
—Basement

EXTRA
\$7.98 Girls'
Dresses
\$4.98
—Basement

EXTRA
\$3.49 Extra
Sheets
\$2.98
—Basement

EXTRA
\$3.49 Pineapple
Sailors
\$1.49
—Basement

EXTRA
\$6, \$7 Pumps and
Oxfords
\$4.98
—Basement

EXTRA
\$5.98 Silk
Petticoats
\$4.49
—Basement

EXTRA
\$5.00 Fisk
Sailors
\$1.49
—Basement

EXTRA
\$1.50 Imported
Flowers
49c
—Basement

EXTRA
\$7.50, \$8 Pumps
and Oxfords
\$5.98
—Basement

EXTRA
\$3.50 Jap Silk
Blouses
\$1.48
—Basement

EXTRA
\$10.00 Milan
Straws
\$5.98
—Basement

EXTRA
Drape
Veils
49c
—Basement

EXTRA
\$1.50 House
Slippers
98c
—Basement

EXTRA
\$10.00 Knox
Sailors
\$4.98
—Basement

EXTRA
Extra Children's
Hats
49c
—Basement

EXTRA
\$3.98 GEORGET
BLOUSES
\$1.89
—Basement

EXTRA
\$4.98 WHITE
SKIRTS
\$2.89
—Basement

TS TO OUR PATRONS

Little Plaza--Phone 4580

THE WHITE HOUSE

"THE STORE OF SERVICE"

